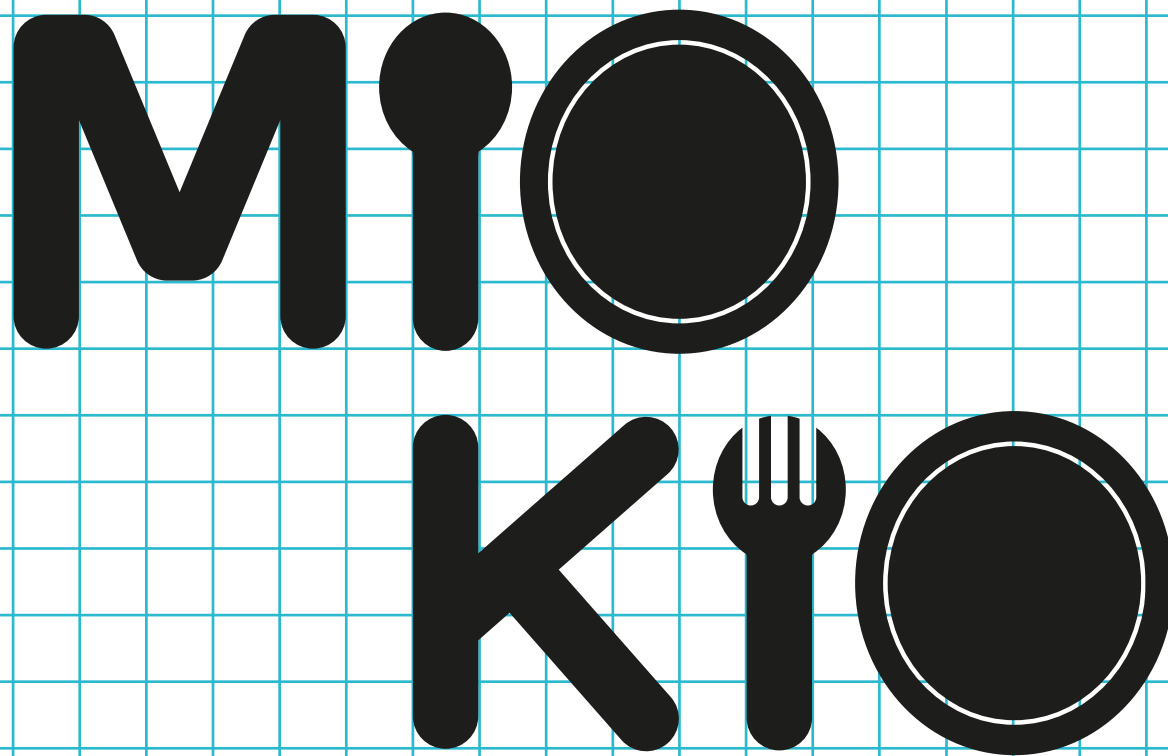




Marke Handbuch

Aufbau



Final



Farben



Grün: Gemüse, gesund, Bio

HEX: #8ec04b

C: 52

R: 142

M: 0

G: 192

Y: 85

B: 75

K: 0



Blau: Wasser, frisch

HEX: #5cc1ce

C: 62

R: 92

M: 0

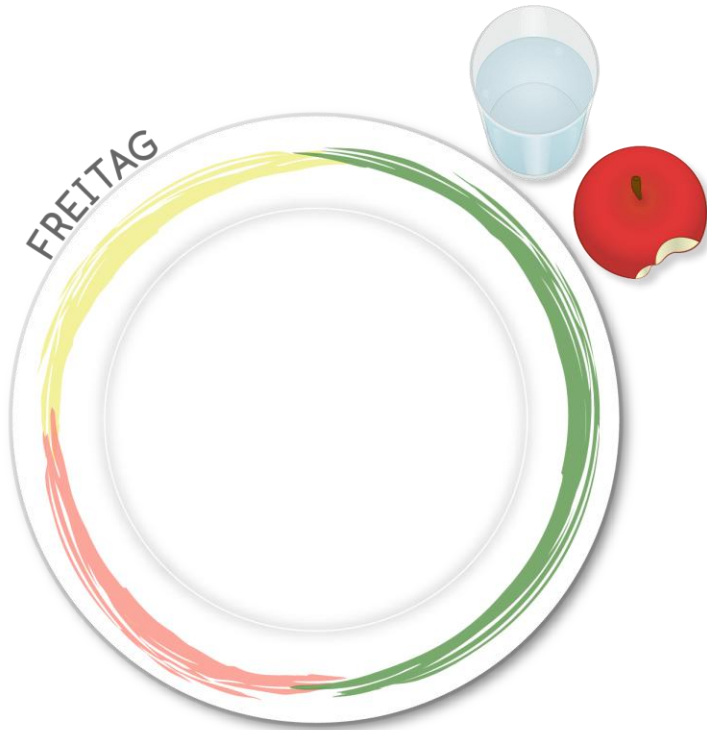
G: 193

Y: 21

B: 206

K: 0

Sekundärfarben



GEMÜSE

HEX: #468632

C: 76

R: 70

M: 25

G: 134

Y: 100

B: 50

K: 9

EIWEISS

HEX: #ef7e73

C: 0

R: 239

M: 62

G: 126

Y: 48

B: 115

K: 0

KH

HEX: #efea77

C: 11

R: 239

M: 0

G: 234

Y: 64

B: 119

K: 0

Typografie

Typografie im Logo: Eigenentwurf

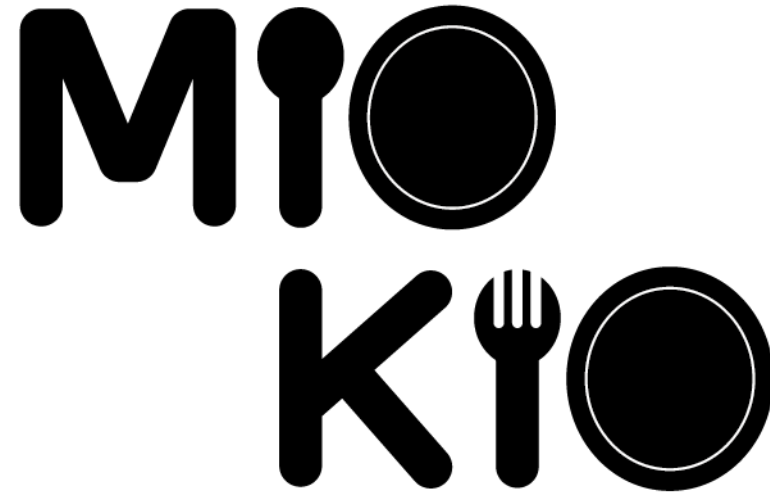
Haupt-Typografie: Comfortaa

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj
Kk Ll Mm Nn Oo Pp Qq Rr Ss
Tt Uu Vv Ww Xx Yy Zz
1 2 3 4 5 6 7 8 9 0

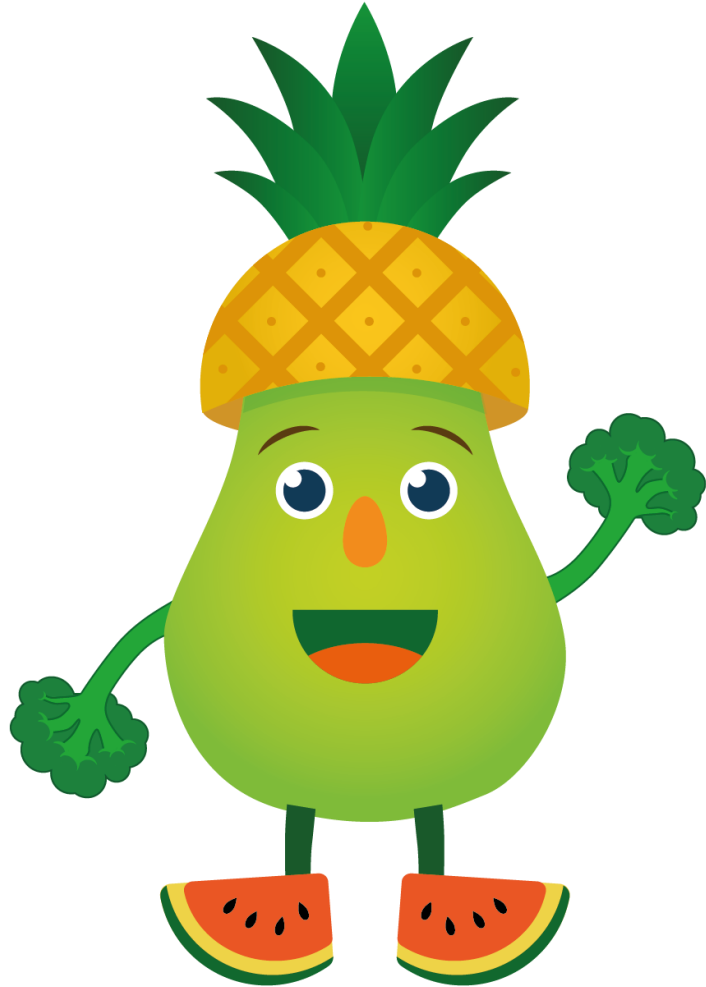
Responsiv



Varianten



Maskottchen



MIO



KIO

Falsche Verwendung

